

2ND INTERNATIONAL RESEARCH CONFERENCE ON ECONOMICS BUSINESS AND SOCIAL SCIENCES - UMI CHAPTER

LA'RIZ Wthree Hotel Lagaligo Makassar Indonesia

Nov 25²⁶

2017



UNIVERSITAS MUSLIM INDONESIA
جامعة المسلمين الإندونيسية

CONFERENCE
PROCEEDINGS
ISSN (Online): 2523:1537



2nd IRC 2017
RESPONSIBLE SOLUTIONS



Center for
Sustainability Research
and Consultancy



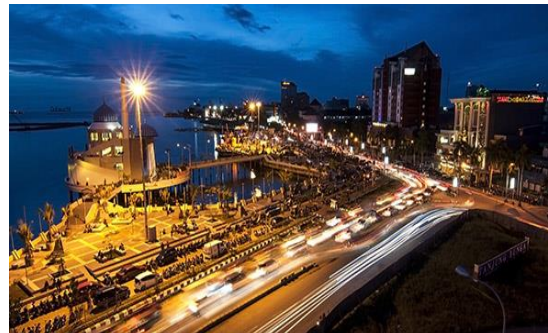
UMI MAKASSAR
UNIVERSITAS MUSLIM INDONESIA

PRME
Principles for Responsible
Management Education



Table of Contents

FOREWORD	8
MESSAGE FROM RECTOR	9
CONFERENCE LEADERSHIP	10
KEYNOTE SPEAKERS	12
CONFERENCE BRIEF	14
DETAILED CONFERENCE PROGRAM	17
ABSTRACTS	30
ORGANIZING COMMITTEE	146
SCIENTIFIC COMMITTEE	148
COLLABORATING INSTITUTIONS	150



Abstracts

The Comparison of Conflict Management Style between Malaysian and Thai Employees: A Case Study in Top Glove Corporation.....	30
Development of Model Management Education Soft Skill Nurse in Education Hospital.....	31
Guest Service Training Model Development: The Case of the Waitresses' Local at Restaurant in Manado, North Sulawesi-Indonesia.....	32
The Influence of Discipline, Leadership, and Organizational Culture on the Employees' Performance of Gorontalo Mayor Office, Indonesia	33
Analysis of Workload Indicators of Staffing Need to improve Doctor Performance at Regional Public Hospital of Prof. Dr. Soekandar, Mojokerto.....	34
Performance Appraisal Instrument of Embroidery Entrepreneurs Project in Tasikmalaya Regency, West Jawa.....	35
Implication of External and Internal Factors Consumer Mall in Indonesia and the Impact to Impulsive Buying Behavior.....	36
Application of Local Property Assets Accounting Based on Government Accounting Standards at Local Government of South Sulawesi Province	37
Analysis of Potential of Hotel Tax in Jayapura City of Papua Province Indonesia	38
Tolerance of Al-Quran to Non Muslim Culture.....	39
Identification of Organizational Change Factors in Higher Education Institutions: A Case study of New Public Universities in Indonesia.....	40
Building the Character of Creative People in Creative Industries: The Accelerated Development Program of the Indonesian Creative Economy	41
Implementation of Health Care Policy for the Poor at the Era of National Health Insurance.....	42
A Hidden Agenda in Cell Phone Advertisements Language.....	43
A Preferred Leadership Portrait of Successful Cross-Cultural Leadership	44
Economic Impact of Community Forest Management on Household Conditions of Farmers: Case Study of Farmers' Household in Bulukumba Regency South Sulawesi, Indonesia.....	45
Policy Implementation of Badan Penyelenggara Jaminan Sosial (BPJS) Kesehatan at Puskesmas Kassi-Kassi in the Year 2017	46
Dynamics of Indonesian-Timor Leste Relationship: The Long Road of East Timor towards an Independent State through a Referendum in 1999	47
Character Values in Bugis-Makassar Legends as National Heritage	48
The Implementation of Multiple Intelligences on Learning Strategy toward Students of Integrated Islamic Primary School Al Biruni Makassar	49
Poverty Alleviation through Institutional Empowerment of Social and Economy on Poor Society in Gowa District	50

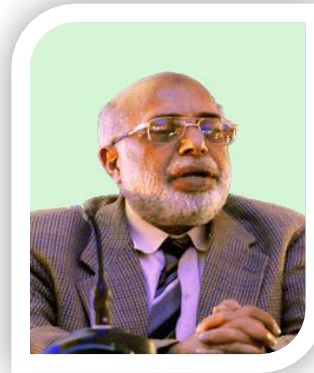
Capacity Building Resource Apparatus in Regional Areas in Indonesia: A Case Study on Regional Expansion	51
Influence of Leadership Style, Organizational Culture and Motivation on Job Satisfaction and Performance of Tourist Hospital Staff in Makassar City Indonesia	52
Employees' Commitment to Change: Personality Traits and Organizational Culture	53
The Real Insights of Individual Concerns on Commitment to Change – The Government Link Companies (GLCS)	54
The Relationship between the Internal Communication and Employees' Commitment to Change in the Large Companies in Malaysia	55
Influencing Factors in Choosing Revaluation Models of Fixed Assets and the Effect on the Value of the Company	56
Role of Competitive Advantage in Mediating the Relationship between Market Orientations and Entrepreneurship Orientations with Marketing Performance	57
Configuration of Semantic Relations in Soekarno's Speech	58
Effects of Student Engagement with Social Media on Student Learning Achievement: A Review of Literature	59
Knowledge Transfer in Indonesian Small Medium Enterprises	60
Analysis of Economic Development Policy Strategy in Bantaeng District South Sulawesi Indonesia	61
Integration of Islamic Microfinance Institutions Management with Modern Business Rules	62
The Mediating Effect of Performance on the Influence of Strength of Identity on the Accountability of Ideology-Based Private Universities in Makassar Indonesia	63
Deconstruction of Accounting Model and Government Performance Concept Perspective Political Economy of Accounting Pancasila	64
The Choosing Behavior on Shariah Bank: Empirical Study on Pesantren Community in Jombang	65
PKK Cooperative Revitalization as a Container of Women Empowerment in Improving Family Welfare (Implementation of Savings and Loans Sharia in PKK Semarang City Indonesia)	66
Investigating the Students' Competence on the English Phrase Level	67
Influence of Store Characteristics and Products of Consumers in Indonesia to Impulsive Buying Behaviour	68
Influence of the Parenting Styles on School Truancy Symptoms	69
Antecedents of Organizational Culture and Organization Performance: Study on Village Credit Institutions (Lembaga Perkreditan Desa/LPD) in Gianyar Regency Indonesia	70
Learning Supervision on Madrasah Teachers with Pesantren Educational Background to Increase the Professional Competence of Teachers (Multi Case Study at MTs Ma'arif NU Semarang Central Java Indonesia)	71
Empowerment of Raudlatul Athfal (RA) through Improvement of Quality of Teacher Students in Central District Area of City of Semarang Indonesia	72
Islamic Social Funds as Tools for Eradicating Poverty: Case in Indonesia	73

Social Perception of the Community to the Existence of Budi Power of the Birds of the Birds in the Sub-District Kab. LUWU	74
Arabic Learning Strategy through the Empowerment of Understanding Mind and their Effect on Student Learning Achievement	75
Increasing Work Productivity of Seaweed Farmer Group and Crab Worker Group through Health Education about Skin Danger in Coastal Area Maccini Baji District Pangkep	76
Degradation of Accounting Students' Ethics (Study at Accounting Students of Muslim University of Indonesia).....	77
Ownership and Financing Risk: Case of Islamic Bank in Indonesia	78
Mapping of Maternal Mortality Risk Based on Economic Social Determinants in Working Area of Bululoe PHC Jeneponto Regency (Study with Use of GIS)	79
The Effects of Total Quality Management as Teaching Innovation and Job Satisfaction on Academic Performance of Students in Pakistan	80
Bank Lending (Credit) Channel of Monetary Transmission Mechanism	81
Institutional Quality and Human Capital Panorama: Universities as MNCS Bootstrap and its Interaction with Economic Growth of Some Developing Countries.....	82
The Urgency of Child Empowerment in Developing a Community Based Tourism: A Case Study of Kampung Warna-Warni in East Java Indonesia.....	83
The Myths and Local Wisdoms as Enhancement to the Positive Image of Village	84
Organizational Counterproductive Work Behavior in Banking Business: A Literature Review from Human Resource Development Perspective	85
Mind the Gap: What are the Barriers to Pro-Environmental Behavior among Students?	86
Communication Patterns in Social Security Employed between Crab Entrepreneurs and Crab Peeler Worker Girls. In Salemo Island Pangkep South Sulawesi: Culture and Tradition	87
The Role of Learning Entrepreneurship and Exposure of Entrepreneuses in Entrepreneurship Students with Self Efficiency as Variables of Mediation	88
The Protection of Indigenous People from Negative Effect of Development Case Studies in Brazil, Ecuador and Kenya.....	89
Social Economic Aspects on the Activity of Warung Kopi Pangku in Mandalle Village, Pangkep, South-Sulawesi.....	90
Comparative Study of the Efficiency of Drinking Water Refill Treatment Methods and Personal Hygiene Assessment of Personnel Depot in Makassar Indonesia	91
Change of Nurse Religiosity Rate in Makassar Hospital Indonesia	92
Perceived Corporate Image (PCI) and Perceived External Prestige (PEP) of Hospitals in Indonesia	93
The Mediation Effect of Subjective Well Being in Relations of Role Conflict and Nurse' Performance	94
Death Awareness and Investment Behavior	95
The Role of Bisa'(Shaman) on Life Cycle of Butonese Community in Indonesia	96

Communities Empowerment in an Effort to Exclusive Breastfeeding in Work Area Health Centre Arungkeke District Jeneponto Indonesia	97
Availability of Resources in E-training Acceptance in the Nigerian Civil Service	98
Corporate Social Responsibility in Islamic Public Institution: A Case Study in an Islamic Hospital	99
Analysis of Factors Affecting the Application of Zakat Accounting Based on Statement of Financial Accounting Standard (PSAK) 109 on Zakat Institutions in Indonesia	100
Influences of Services Quality and Institutional Image on Perceived value, Satisfaction and Confidence of Students at Private Universities in Gorontalo Province Indonesia	101
Intellectual Capital Efficiency of Islamic Higher Learning Institutions (IHL)	102
Communities Empowerment in an Effort to Exclusive Breastfeeding in Work Area Health Centre Arungkeke District Jeneponto Indonesia	103
Society's Willingness to Swich to Biogas Fuel: The Driving Factors	104
Impact of Entrepreneurship Orientation, Financial Access, and External Factors on Small and Medium Enterprises Performance in Regency of Manokwari Indonesia	105
Bank Competitiveness Model in the Era of the Acceleration of Indonesia's Economy Growth	106
A Wife Accused Terrorize Give a Bereavement Pay to BUSYRO Liputan 6 – Media: A Critical Discourse Analysis	107
Value and Growth Investing In LQ45: Easiest Way to Profitable Trading In Indonesia?	108
The Effect of Place on Health Food Consumption Patterns among Malaysian Consumers	109
Marketing Performance and Organizational Commitment to Syariah Banks in Makassar City Indonesia ...	110
The Role of Guest Trust in Mediating the Influence of Consumer Satisfaction towards Customer Loyalty of Taman Agung Hotel in Sanur, Bali Indonesia	111
Women Leadership in Inclusion Education	112
Contribution of Cultural Wisdom and Locus of Control towards Job Satisfaction and their Implications for the Performance of SKPD in Indonesia	113
Institutional Social Responsibility in Realizing Economic Sustainability in the Makassar City Indonesia ...	114
Influence of Personality Factor, Social Class and Culture on the Decision to become Customers of Bank Muamalat in Makassar Indonesia	115
Universal New-born Hearing Screening (UNHS) Model in Selected Malaysian Hospitals	116
Perceived Value, Service Quality, Satisfaction, and Customer Loyalty: A Study on Online Transportation Business in Indonesia	117
The Attractive Practice of Canvas Business Model in Coal Industry	118
Increasing Profit by Driving Capital Adequate Ratio and Indonesian Central Bank Rate on Islamic Banking in Indonesia	119
Tolerance of Al-Quran to Non-Muslim Culture	120
Tenses in Buginese Language	121
Protected Areas in Marine Resource Management: Economics and Research Issues	122

Communication Setting of Towwani Tolotang Community Ritual Space in Amparita, Sidrap Regency of South Sulawesi	123
Accounting of Mosque: Modelling Accounting Practices for Non-Profit Religious Entities	124
The Efforts to Control Dengue Hemorrhagic Fever Vector in Kassi-Kassi Rappoccini District Indonesia	125
Using Novel Characterizations in Improving Students' Reading Comprehension	126
Influence of Intellectual Capital toward Investors' Capital Gain on Shares and Growth: Evidence from Indonesian Insurance Companies	127
The Roles of Local Elites in Intergovernmental Financial Transfer from Central Government to East Kalimantan Province, Indonesia	128
Study of Traffic Safety, Orderliness, and Smoothness (Kamseltibcarlantas) In Integrated and Coordinated Region of Makassar City Indonesia	129
Developing Character-Based Teaching Materials through Flip Bookmaker Media	130
Pencerahan Qalbu Padang Lampe (PQPL) Modification, a Spiritual Approach in Coping Stress of People with HIV / AIDS	131
Fostering Religious Behavior through the Pencerahan Qalbu Program at Pesantren Darul Mukhlisin Padanglampe for Students of Universitas Muslim Indonesia	132
Pa'paseng in Buginese Language: A Semantic Analysis	133
The Influence of Bahasa Indonesia in English Acquisition	134
Arabic Learning Process Using Tape Recorder	135
Need Analysis on English Applied to Remaja Masjid	136
The Effect of Management Support and User Participation of Information System on Implementation of Success of Information System and Performance Study Program at Private University in Makassar City Indonesia	137
Can Spirituality be Part of Education Value of Polytechnic in Indonesia?	138
Turnover Intention: The Effect of Compensation, Job Satisfaction, and Organizational Commitment	139
The Development of Character Education in Learning Materials of Indonesian Language on Universities student	140
Status of International Law in Indonesian National Law: Review of International Conventions in Indonesian Legal System	141
Perspective of Social Impacts Assessment on Slum Settlement in Jakarta, Indonesia	142
Responsible leadership for Sustainable Development: Role of Academia & Curriculum in Universities	143
Impact of Attitudinal Factors of Owner-managers on Adoption of Financial Products by SMEs: A Decomposed Theory Perspective	144
Role of Universities in Addressing Sustainability Challenges in Developing Economies: Role of Higher Education Policy and Curriculum Development	145

Foreword



Assalamualaikum w.b.t and warm greetings,

On behalf of the Center for Sustainability Research and Consultancy, it is my great pleasure to welcome you to this galaxy gathering at 2nd International Research Conference on Economics Business and Social Sciences - 2ndIRS 2017-UMI chapter Makassar Indonesia on this day of November 25-26, 2017.

I want to mention that 2nd IRC 2017 has achieved international acclaim by hosting its chapter meetings in Pakistan, Malaysia, Indonesia and Lebanon in 2017 in collaboration with esteemed co-host universities there. It has thus helped realize the vision of CSRC to become a credible platform to discuss and advocate sustainable business and society by research scholars and practitioners in developing and emerging economies.

In line with the conference themes: “**Linking Business with People and Planet in Developing Economies**”, this conference will serve as an ideal platform to the academicians, researchers, practitioners and students to accomplish and further advance research and practice relevant to their economy, businesses and society. The focus of 2nd IRC 2017 is in areas of economics theory and policy, management, human resource, organizational behavior, marketing, entrepreneurship, finance, accounting, and various sub-disciplines of social sciences and humanities.

I am very grateful to our conference patrons at Universitas Muslim Indonesia, collaborating institutions, keynote speakers, scientific committee, paper presenters and dedicated organizing committee members as well as to those who have contributed directly or indirectly to the success of 2nd IRC 2017-UMI chapter Makassar Indonesia.

Thank you.

PROF. DR. HAYAT MUHAMMAD AWAN

President

Center for Sustainability Research and Consultancy

Message from Guest of Honor



Assalamualaikum w.b.t and warm greetings,

It is an honor for Universitas Muslim Indonesia (UMI) to host the 2nd International Research Conference in Economics, Business and Social Science on 25-26 November 2017.

UMI is aimed to achieve international excellence in education and research, therefore I strongly encourage all faculty members to participate actively in an international conference to interact and build networking with other researchers in their area of research.

The conference provides technical academic programs and social programs. Participants could share their research findings and learn new knowledge from other researchers through the keynote speech session and parallel paper presentation sessions. They may also develop new friendships and network with other participants during the conference to seek possible collaborations. I know that the success of the conference depends on the supporting organizations and people who have worked with us in planning and organizing this. Therefore, I acknowledge Centre for Sustainability Research and Consultancy (CSRC) Pakistan, School of Economics and Institute of Management Sciences, Bahauddin Zakariya University Multan Pakistan and scientific committee from Universiti Utara Malaysia which have provided support and collaboration to make this conference happen. I also would like to thank the Reviewers for timely reviewing the papers, and our sponsors who have helped support this conference. I recognize the organizing committee members who have all worked extremely hard for the details of important aspects of the conference programs.

I believe you are all have chosen a right place to share your research findings in the 2nd International Research Conference in Economics, Business and Social Science.

Thank you and have a wonderful conference!

PROF. DR. HJ. MASRURAH MOKHTAR, MA
Rector of Universitas Muslim Indonesia

Conference Leadership

On behalf of the organizing and scientific committee, I am honored and delighted to welcome you to the 2nd International Research Conference on Economics Business and Social Sciences 2017-UMI chapter Makassar Indonesia. The title and themes of the conference reflect the shared vision of CSRC and collaborating institutions to encourage and align research and policy discussion with issues of sustainability and relevance in developing and emerging economies. I am grateful to the leadership of co-host institutions, learned scientific committee, committed organizing committee and valued participants for making this conference a success and keeping the cost to the participants low. On the technical side, the conference program includes 2 keynote addresses, and about 104 research papers split into 04 parallel sessions in 5 rooms. There are also special parallel sessions on key themes of the conference in which relevant papers will be presented. I hope the guests and participants will enjoy the hospitality of Universitas Muslim Indonesia and brainstorm ideas for business and society.



Prof. Dr. Abdul Halim Abdul Majid
Conference Chair
Universiti Utara Malaysia



Prof. Dr. H Syahnur Said, SE, MSI
Conference Chair
Universitas Muslim Indonesia

Professor Syahnur Said is a man with lots of responsibilities. He has an important role in ensuring the academic standard of UMI with his position as Vice Rector 1, Vice Rector for Academic Affairs. He is also one of assessors of Indonesia National Accreditation Board for University (BAN PT). BAN PT is a very important body in Indonesia to maintain quality of higher educations. Professor Syahnur obtained his doctorate degree from Universitas Airlangga Surabaya in Management. Since then, he has been giving lectures and supervised students in the area of Strategic management, Operational Management and other areas in management in UMI and other universities for bachelor, master and doctoral students. His research interests are in the area of management and Islamic Economics. Professor Syahnur has also been involved as speakers in many workshops, seminars and training related to his expertise as professor in management and his position both as vice rector for academic affairs and BAN PT assessor.

Dr Setyawati Yani, currently serving as Associate Professor at UMI, gained her PhD in Chemical Engineering from the University of Western Australia in 2009 with the title of 'Sulphur Transformation during Pyrolysis of Australian Lignite'. Her PhD has transformed her to many academic and social roles. Her research interests are in areas of waste to energy, clean coal technology, environmentally friendly and sustainable process technology. Dr. Yani enjoys sharing her knowledge with her students. She provides supports and supervisions to many groups of students who want to compete in local, national and international competitions. In 2016, her students won a gold medal in PIMNAS, a well-respected competition among Indonesian students. Dr. Yani is also very active in social and community services, she has participated actively on activities to support women empowerment through education. She was a recipient of Short Award Program of Australia Awards for Muslim Women Leaders 2017. She has contributed immensely as Conference Coordinator to make the successful collaboration between UMI and CSRC for of 2nd IRC 2017-UMI chapter Makassar Indonesia.



Dr Setyawati Yani
Conference Coordinator
Universitas Muslim Indonesia



Dr Amsal Sahban
Conference Secretary
Center for Sustainability Research and
Consultancy (CSRC)

Dr. Amsal, from Indonesia took his Ph.D at Universiti Utara Malaysia. He is senior associate fellow at Center for Sustainability Research and Consultancy. His research area is in Human Resource Management and entrepreneurship. He serves as a vice leader and a lecturer at STIM Lasharan Jaya Makassar Institute, Indonesia. He has more than 5 years' experience in teaching and research as well as good number of publications in Scopus and high impact rated journals. He also serves as a Chief Editor at Jurnal Aplikasi Manajemen, Ekonomi dan Bisnis (JAMEB). Amsal is among the Founding fellows at Center for Sustainability Research and Consultancy (CSRC) and was also part of the core organizing team of 1st International Conference on Economics Business and Social Sciences that was held in Penang, Malaysia on April, 12-13, 2016. He served as Conference Convener at the International Conference on Research Method in Management and Social Sciences in collaboration with the International Foundation for Research and Development (IFRD) which is held on 28th May 2016. He currently serves as a Conference Secretary for the 2nd International Research Conference on Economics, Business and Social Sciences 2017-UMI chapter Makassar Indonesia.

Keynote Speakers



Prof. Dr. Rosna Awang-Hashim (BA & MA, UNT Texas & PhD, USC Los Angeles) was a former Deputy Vice Chancellor (Academic and International) of Universiti Utara Malaysia (UUM). Currently she is a motivation scientist and educational psychologist at the School of Education, UUM. Her research interests include socio-psychological processes in learning and teaching interactions, motivation psychology, school leadership, and assessment & psychometrics. She has published widely in both local and international journals. Her recent publications include Contextual leadership practices that work: The case of a successful school principal in Malaysia (EMAL, Nov 2016) and The interplay of socio-psychological factors on school engagement among early adolescents (JoA, 2015, 45:214-224). She is co-author of *Teori Ujian & Pentaksiran Pendidikan (Test Theories & Assessment in Education)* (UUM Press, 2016). Over the past 27 years at UUM, Rosna has served as Dean of School of Cognitive Sciences & Education, Director of the University Teaching and Learning Centre, Founding Director of the Institute for Child and Adolescent Educational Advancement, and Self-Access Learning Project Director. Currently, she is the Editor-in-Chief of the Malaysian Journal of Learning and Instruction (indexed in SCOPUS, ERA & ESCI WoS). At the national level, she is the Chair of the Task Force Committee for HiCOE Teaching and Learning Thrust MOHE, the Secretary in the Cluster on Education and Development of Human Capital, National Council of Professors (MPN), the Vice President (II) of the Malaysian Psychometrics Association (MPA), the Vice President of the Malaysian Society for Research and Higher Education Policy Development (PeNDAPAT), and a master trainer with the Higher Education Leadership Academy (AKePT), Malaysia.



Prof. Dr. Jamal Bin Ali is Professor at the Department of Economics and Agribusiness, School of Economics, Finance and Banking, Universiti Utara Malaysia. He obtained his first degree from Universiti Putra Malaysia (B.Sc. Resource Economics), Master in Social Sciences (Economics) from Universiti Sains Malaysia, doctorate (PhD in Economics) from Universiti Utara Malaysia, Malaysia and Post-doctoral in Fishery study from University of Exeter, United Kingdom. His areas of specialization are resource economics, agribusiness finance and agribusiness management. He has presented his papers in various national and international conferences. His articles' have appeared in national and international journals such as International Journal of Water Resources Development, Malaysian Journal of Learning and Instruction, and Journal of Health Management. Dr. Jamal Ali has authored or co-authored 6 books (Malaysian Economics: Policy Analysis, Research methods and data analysis using SPSS, Publisher: UUM Press; The Future of Economics and Management Education in Malaysia, Publisher: Universiti Kebangsaan Malaysia; Microeconomics, Publisher: Pearson Prentice Hall; Principles of Macroeconomics, Publisher: OUM and Pearson; and Principles of Economics: Publisher: Universiti Teknologi Mara, and more than 25 refereed journal articles in the resource economics and agribusiness area. Dr. Jamal Ali has won recognition for significant research contribution in the agricultural sector and natural resource economics.

Implementation of Health Care Policy for the Poor at the Era of National Health Insurance

Nugroho Mardi Wibowo, University of Wijaya Putra*

Yuyun Widiastuti, University of Wijaya Putra

Abstract: Objective: The Purpose of this paper is to analyze the implementation of health care policy for the poor in the era of National Health Insurance (JKN). Methodology: The approach used in this study is qualitative with data collection using in-depth interviews, observation and documentation. The study was conducted at the Regional General Hospital (RSUD) Sampang Regency. By using purposive sampling, got three informants. The analysis techniques used are content analysis and interactive analysis. Results: 1) there are some poor people are not included in qouta of beneficiary of contribution (PBI) JKN; 2) The amount of human resources of the administration, especially in the claim section, is still lacking; 3) management of maintenance and maintenance of facilities, infrastructure and health equipment is still not good; 4) RSUD is difficult to refer especially poor patients to other hospitals for various reasons; 5) The government does not have a referral information system between hospitals; 6) poor people's knowledge of this policy is very limited; 7) Poor people's behavior when they seek treatment in hospitals wants more facilities outside the procedure; 8) Some village officials use the momentum of data collection of the poor of quota PBI for their political interests. Implication: The survey of the poor, prospective of PBI participants is based on parliamentary poverty, the principle of openness and a database on the information system of the poor at the village level that is updated continuously. Inter-hospital referral information systems are needed to be developed to facilitate the poor patient referral process

Keywords: Policy, health care, poor people, national health insurance, sampang

Paper ID: UMISP39

*Corresponding author's email: nugrohomardi@uwp.ac.id

Organizing Committee

CONFERENCE PATRONS

Prof. Dr. Hayat Muhammad Awan, President, Center for Sustainability Research and Consultancy Pakistan.

Prof. Dr. Hj. Masurah Mokhtar, Ma, Rector, Universitas Muslim Indonesia

Prof. Dr. H. Ma'ruf Hafidz, Sh, Mh, Vice Rector, Collaboration Affairs, Universitas Muslim Indonesia

Organizing Committee from Universitas Muslim Indonesia

Conference Committee Secretary: Ir. Hj Setyawati Yani, ST, MT, IPM, PhD

Prof. Dr. Bahar Sinring, Dean of Economic Faculty

Prof. Dr. Jeni Kamase, SE., Msi

Prof Dr. Mahfud Nurnajamuddin, SE., MM

Prof. Dr. Syamsu Nujum, SE., Msi

Dr. Mursalim, SE., Msi. Ak. CA

Dr. Syamsuri Rahim, SIP, SE., Msi. Ak. CA

Dr. Syamsu Alam, SE. Msi. Ak., CA

Dr. Masruhi Kamidin, SE., Msi

Tenriwaru, SE., Msi. Ak. CA

Dr. Roslina Alam, SE., M.Si, Senior Lecturer, Economics Faculty

Dr. Hj Nurjannah Abna, SSi, MPd

Salmia Syarifuddin, SSi, MPd

Organizing Committee from CSRC

Prof. Gagaring Pagalung, SE., MS., Ak., CA, Dean of Economic Faculty, Universitas Hasanuddin Indonesia

Dr. Syamsuddin, MM., MT (Lecturer), Universitas Hasanuddin Indonesia

Dr. Jafar Sembiring, Dean of Communication and Business Faculty, Universitas Telkom Indonesia
Syahputra, SE., MM (Lecturer), Universitas Telkom Indonesia

Mira Maulani Utami, SE., MM (Lecturer), Universitas Sultan Ageng Tirtayasa Indonesia

Dicky Hida Syahchari, ST., MM., Ph.D (Lecturer) Universitas Tama Jagakarsa Indonesia

Agus Ridwan, SE., MM., Ph.D (Lecturer), Bina Nusantara University Indonesia

Dr. Punitha A/P Chandra, PhD scholar, Universiti Utara Malaysia; Associate Fellow, CSRC

Sulaman Hafeez Siddiqui, The Islamia University of Bahawalpur Pakistan; PhD scholar, Universiti Utara Malaysia; Associate Fellow, CSRC

Rabia Rasheed, PhD scholar, Universiti Utara Malaysia; Associate Fellow, CSRC

Athifah Najwani Shahidan, PhD scholar, Universiti Utara Malaysia; Associate Fellow, CSRC

T. W. Chow, PhD scholar, Universiti Putra Malaysia; Research Associate, CSRC

Leonis Marchalina, PhD scholar, Universiti Utara Malaysia

Farouk Djermani, PhD scholar, Universiti Utara Malaysia

Scientific Committee

Apex Committee

Conference Chair

Assoc. Prof. Dr. Abdul Halim Abdul Majid
Member, Advisory Board CSRC. School of Business Management,
Universiti Utara Malaysia

Conference Chair

Prof. Dr. H. Syahnur Said, Se, Msi
Vice Rector, Academic Affairs, Universitas Muslim Indonesia

Conference Committee Coordinator-UMI

Assoc. Prof. Dr. Ir. Hj Setyawati Yani, ST, MT, IPM
Universitas Muslim Indonesia

Conference Committee Coordinator-CSRC

Assoc. Prof. Dr. Sallahuddin Hassan
School of Economics, Finance and Banking, Universiti Utara Malaysia

Conference Secretary

Dr. Amsal Sahban
Associate Fellow, Center for Sustainability Research and Consultancy

Keynote Speakers

Prof. Dr. Jamal Bin Ali, School of Economics, Finance and Banking,
Universiti Utara Malaysia

Prof. Dr. Rosna Awang Hashim, School of Education, Universiti Utara
Malaysia

Economics

Prof. Dr. K. Kuperan Viswanathan
OYA Graduate School of Business Universiti Utara Malaysia

Assoc. Prof. Dr. Sallahuddin Hassan
School of Economics (R&I), Universiti Utara Malaysia

Prof. Dr. Muhammad Zahir Faridi
School of Economics, Bahauddin Zakariya University Multan Pakistan

Business Management

Assoc. Prof. Dr. Vasyl Taras
Department of Management, Bryan School of Business and Economics
University of North Carolina at Greensboro, USA.

Assoc. Prof. Dr. Chandrakantan Subramaniam
College of Business, Universiti Utara Malaysia

Dr. Ali Malik
Principal Lecturer and Program Leader (International Business).
University of Hertfordshire

Prof. Dr. Cornelia Pop
Faculty of Business, Babes-Bolyai University Romania.

Prof. Dr. Mohd Noor Mohd Shariff
School of Business Management Universiti Utara Malaysia

Prof. Dr. Raja Suzana Raja Kasim
Professor of Social Entrepreneurship. Universiti Malaysia Kelantan.

Prof. Dr. Rushami Zien Yusoff
School of Business Management Universiti Utara Malaysia

Accounting & Finance Prof. Dr. Rehana Kausar
Department Of Commerce, Bahauddin Zakariya University, Multan
Pakistan

Prof. Dr. Hayat Muhammad Awan
Director of Air University Multan Pakistan

Prof. Dr. Wan Nordin Wan Hussin
OYA Graduate School of Business, Universiti Utara Malaysia

Social Sciences Prof. Dr. Ghulam Shabir
Department of Communication Studies, The Islamia University of
Bahawalpur, Pakistan

Prof. Dr. Muhammad Ijaz Latif
Department of International Relations, Islamia University of
Bahawalpur, Pakistan

Assoc. Prof. Dr. Noor Azniza Bt. Ishak
School of Social Development, Universiti Utara Malaysia

Prof. Dr. Rosna Awang Hashim
School of Education and Modern Languages, Universiti Utara Malaysia

Collaborating Institutions



PRME

Principles for Responsible Management Education