

APPROVAL SHEET I

This thesis entitled **Cooperative Principles and Flouting of Maxims in Ini Talkshow on NET TV** by Anang Purbo Santoso, NPM 11181022 has been approved to be presented in this thesis examination.

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APPROVAL SHEET II

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STATEMENT SHEET

Cooperative Principles and Flouting of Maxims in Ini Talkshow on NET TV
is an original work of the writer to the writer's knowledge and belief.

Surabaya, July 2015

Writer

Anang Purbo Santoso

NPM: 11181022

DEDICATION PAGE

This thesis is proudly dedicated to my beloved mother in heaven, my father, my sister, my brother and my nephew who never stop loving and praying all days for my success , and also who always support and give me many advises which make me stronger to face any difficulties in my life.

MOTTO

“Those who say honestly will gain trust, love and respect”
(Imam Ali bin Abi Tholib r.a.)

“In three words I can sum up everything I've learned about life: it goes on.”
(Robert Frost)

“Live As if you were to die tommorow and learn as if you were to live forever”
(Mahatma Gandhi)

“If you are working on something exciting that you are really care about, you dont have to be pushed. The vision pulls you”
(Steve Jobs)

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All praises and gratitude be to Allah S.W.T, Who has given me power and health in finishing my thesis entitled “ Cooperative Principles and Flouting of Maxims in Ini Talkshow on NET TV”. His mercy and peace are for the prophet Muhammad S.A.W who has brought us from the darkness to the lightness era by Islamic values of the Holy Qur’an to people all over the world.

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Furthermore, I express my deepest thanks to my beloved family who have given me endless love, prayers, sacrifices, a spiritual and material supports for me especially my mother in heaven, supiah who always pray for me in there, my dad, Kaspono who also always love and pray for me. To my brothers and sisters, who always supported and given me meaningful advises to finish this thesis as perfect as possible. Finally, so much thanks For all my friends in Faculty of Language and Literature 2011 because you made me happy during four and half years. It is difficult for me to find friends like you, guys. I should apologize for not being able to mention your names one by one. I love you all guys.

ABSTRACT

Santoso, A. P. 2015. **Cooperative Principles and Flouting of maxims In “Ini Talkshow” on NET TV**. Skripsi, English Department, Faculty of Language and Literature, Wijaya Putra University. Advisor: Shanty A.Y.P.S Duwila, S.S.,M.Pd.

Key Words: *Cooperative Principles, Flouting of Maxims, Ini Talkshow.*

Ini Talkshow is a comedy talkshow. *Ini Talkshow* has two hosts named Sule as the main host and Andre as the consultant host. There are also other characters who support the talkshow for example: Yurike Prastika as Sule's mother, Saswi as Sule's uncle, Maya Septha as a maid etc. Basically The concepts of the talkshow are simple, relaxing and warming. The setting of the program is decorated as in a house which makes the guest stars feel comfortable.

This research, applied descriptive qualitative method. Source of data is dialogue *Ini Talkshow* edition 28 october 2014 with Rini Wulandari, Tika Bravani and Agus Mulyadi as the guest stars. In analyzing the conversational maxims, this resarch used the theory of the cooperative principle and flouting of maxims by Paul Grice (1975). In this theory, the cooperative principles are divided into four parts: maxim of quality, maxim of quantity, maxim of relation and maxim of manner. in the theory flouting of maxims also divided into four parts namely: flouting maxim of quantity, flouting maxim of quality, flouting maxim of relation and flouting maxim of manner. This research is purposed to examine the kinds of cooperative principles obeyed by guest stars and the kinds of flouting of maxims violated by guest star from the answer of the questions that asked by the host.

The overall findings show that there are four maxims obeyed by Rini, Tika dan Agus namely maxim of quantity, maxim of quality, maxim of relation and maxim of manner from the answer that delivered. The effect of cooperative principles did by guest stars are the communication can run well, efficient and effective. On the other hand, this study finds that there are four flouting of maxims in the answers of Tika and Agus. Those are flouting maxim of quantity, flouting maxim of quality, flouting maxim of relation and flouting maxim of manner. There are three flouting of maxims in answer of Rini, those are flouting maxim of quantity, flouting maxim of relation and flouting maxim of manner. There is no flouting maxim of quality in Rini's answer, it means that Rini always gives valid information. Last, sometimes flouting of maxims are created by guest stars or host to create humor and made the show more attractive.

ABSTRAK

Santoso, A. P. 2015. **Cooperative Principles and Flouting of maxims In “Ini Talkshow” on NET TV**. Skripsi, Sastra Inggris, Fakultas Bahasa dan Sastra, Universitas Wijaya Putra. Pembimbing: Shanty A.Y.P.S Duwila, S.S.,M.Pd.

Kata Kunci: *Kepatuhan Maksim, Pelanggaran Maksim, Ini Talkshow.*

Ini Talkshow adalah sebuah talkshow komedi. *Ini Talkshow* mempunyai dua pembawa acara, Sule sebagai pembawa acara utama dan Andre sebagai konsultan pembawa acara. Ada juga karakter-karakter lain yang mendukung acara ini contohnya yaitu Yurike Prastika sebagai Mami Sule, Saswi sebagai paman Sule, Maya Septha sebagai pelayan dan lain-lain. Pada dasarnya konsep dari *Ini Talkshow* sangat sederhana, santai dan hangat, dimana mereka mendesain studionya seolah memperlihatkan suasana rumah yang membuat bintang tamunya merasa nyaman.

Penelitian ini, menggunakan metode deskriptif kualitatif. Sumber data yang digunakan adalah dialog *Ini Talkshow* edisi 28 Oktober 2014 dengan bintang tamunya adalah Rini Wulandari, Tika Bravani dan Agus Mulyadi. Dalam menganalisa maksim percakapan, penelitian ini menggunakan teori kepatuhan maksim dan pelanggaran maksim yang dicetuskan oleh Paul Grice (1975). Dalam teori ini, prinsip-prinsip kepatuhan maksim dibagi menjadi empat bagian: maksim kualitas, maksim kuantitas, maksim hubungan dan maksim cara. Dalam teori pelanggaran maksim juga dibagi menjadi empat bagian yaitu pelanggaran maksim kuantitas, pelanggaran maksim kualitas, pelanggaran maksim hubungan dan pelanggaran maksim cara. Penelitian ini bertujuan untuk meneliti jenis kepatuhan maksim yang dipatuhi oleh bintang tamu dan jenis pelanggaran maksim yang dilanggar oleh bintang tamu *Ini Talkshow* dari jawaban yang disampaikan oleh mereka dari pertanyaan-pertanyaan yang diajukan oleh pembawa acara *Ini Talkshow*.

Secara keseluruhan penelitian ini menemukan ada empat maksim yang ditaati oleh Rini, Tika dan Agus yaitu maksim kuantitas, kualitas, hubungan dan cara dari jawaban yang disampaikan oleh mereka. Efek dari kepatuhan maksim yang dilakukan oleh bintang tamu tersebut menjadikan komunikasi lebih efisien, efektif dan dapat berjalan lebih baik. Di sisi lain, penelitian ini menemukan juga empat pelanggaran maksim yang dilakukan oleh Tika dan Agus yaitu pelanggaran maksim kuantitas, kualitas, hubungan dan cara. Sedangkan dalam jawaban Rini ditemukan tiga pelanggaran maksim yaitu kuantitas, hubungan dan cara, dalam jawaban Rini tidak ditemukan pelanggaran maksim kualitas yang berarti Rini selalu memberikan informasi yang benar Terakhir, terkadang pelanggaran-pelanggaran maksim yang diciptakan oleh bintang tamu atau pembawa acara *Ini Talkshow* tersebut untuk menciptakan humor dan membuat acara lebih menarik.

DAFTAR ISI

APPROVAL SHEET I	ii
APPROVAL SHEET II	iii
STATEMENT SHEET	iv
DEDICATION PAGE	v
MOTTO	vi
ACKNOWLEDGEMENT	vii
ABSTRACT	viii
ABSTRAK	ix
TABLE OF CONTENTS	x
BAB I PENDAHULUAN	1
A. Latar Belakang Masalah	2
B. Lingkup dan Batasan Penelitian	6
C. Rumusan Masalah	8
D. Tujuan Penelitian	8
E. Manfaat Penelitian	8
F. Definisi Istilah	9
BAB II KAJIAN PUSTAKA	10
A. Pragmatik	10
B. Cooperative Principles	12
1. Maxim of quantity	13
2. Maxim of quality	13
3. Maxim of relation	14

4. Maxim of manner	14
C. Non Observance Maxims	15
1. Violating a maxim	15
2. Infringing a maxim	16
3. Opting Out of a maxim	17
4. Suspending a maxim	17
5. Flouting a maxim	17
a. flouting a maxim of quantity	18
b. flouting a maxim of quality	19
c. flouting a maxim of relation	20
d. flouting a maxim of manner	20
D. Ini Talkshow	21
E. Penelitian Sebelumnya	22
F. Kerangka Teori	30
BAB III METEDOLOGI PENELITIAN	31
A. Metode Penelitian	31
B. Sumber Data dan Data	31
C. Pengumpulan Data	31
1. Teknik pengumpulan data	31
2. Prosedure pengumpulan data	32
D. Analisis Data	33
1. Teknik analisis data	33
2. Prosedure analisis data	33

E. Teknik dan Prosedure Analisis Data	37
BAB IV PEMBAHASAN	38
A. Cooperative Principles (Kepatuhan Maksim) pada dialog antara host dan bintang Tamu Ini Talkshow	38
1. Cooperative principle pada dialog antara Sule dan Rini	39
2. Cooperative principle pada dialog antara Sule dan Tika	45
3. Cooperative principle pada dialog antara Sule dan Agus	48
B. Flouting a Maxims (Pelanggaran Maksim) pada dialog antara host dan bintang tamu Ini Talkshow	58
1. Flouting a maxim pada dialog antara Sule dan Rini	58
2. Flouting a maxim pada dialog antara Sule dan Tika	70
3. Flouting a maxim pada dialog antara Sule dan Agus	77
BAB V PENUTUP	100
A. Kesimpulan	100
B. Saran	102
DAFTAR PUSTAKA.....	103
LAMPIRAN	
A. Lampiran 1 dialog antara Sule dan Rini Wulandari	
B. Lampiran 2 dialog antara Sule dan Tika Bravani	
C. Lampiran 3 dialog antara Sule dan Agus Mulyadi	